



For Immediate Release

Honda announces --- 2017 HONDA RED RIDER PROGRAM

Honda Racing Heritage – “If Honda does not race there is no Honda” – Soichiro Honda

February 6th, 2017 Markham, ON --- Honda Canada is pleased to announce the details of the **2017 HONDA RED RIDER Program**. Back and better than ever, the Honda Red Rider program now includes an all-new purchase discount program for eligible Honda Red Rider participants who compete at the pro level. This discount offering, coupled with a more robust and more inclusive contingency program, shows that Honda is committed to supporting customers who choose to ride and race Honda.

From grass roots to the world's best, Honda globally supports all categories of racing. The countless hours of testing and developing new technologies on and off the track are often found in the motorcycles our customers use every day. Whether you are five-time world champion Marc Marquez, twenty-time world trials champion Toni Bou, or are just starting to ride, Honda is proud to build a motorcycle to fit your needs.

If you are thinking about joining the ranks of the many Canadian racers, such as four-time MX champion Colton Facciotti, current flat track champion (DTX Expert Class) Brodie Buchan, or up and coming road racer Jacob Shaw-O'Leary, then now is the perfect time. Whether MX, Flat Track, Enduro, or Road Race, the Honda Red Rider program has something to offer you.

For 2017 Honda is pleased to roll out an all-new addition to the Honda Red Rider program: approved eligible pro racers will be offered a discount of 15% on select new 2017 CRF and CBR models. We have also included a parts allowance to assist these racers with their start up (parts allowance varies based on model purchased). This discount program is available only to registered Honda Red Rider pro racers in MX, Flat Track and Enduro/XCountry (off-road), and Supersport and Superbike (road-race). All interested racers must apply through a participating Honda dealer before March 31st, 2017 to take advantage of the discount program.

In support of Canadian motorcycle racing, Honda is offering a combined total of over \$450,000 in available contingency and discount money for both off-road and road-race. This, coupled with competitive new leading edge products, makes it the perfect time to be a Canadian racer. Honda is supporting more classes and more disciplines, and offering more prize money – making it a win for Honda and for the racer.

Additionally, all eligible Honda Red Riders will be offered a discount on select Honda generators to support their team efforts at the track. More details can be found in the Honda Red Rider application package.

We are very excited to see this year's Honda Red Riders out on the track! With an exciting new technology-based 2017 lineup, an all-new discount purchase program, and a more robust contingency offering, we are sure to see some new and returning talent swing their leg over a Honda CRF or CBR this year.

Honda wants to ensure our fan base is supported as well! The Honda GDR Fox riders – four-time MX Champion Colton Facciotti and the newest member of the Honda GDR Fox team, Dylan Wright – will be on hand at the 2017 MX races to sign autographs or just have a track-side chat. They may even have a few surprises for the fans throughout the season! You can also catch Dylan Wright at the Montreal Motorcycle show: Dylan will be around Saturday and Sunday to talk about the 2017 CRF250R and the all-new CRF450R.

Information on how to qualify for the Honda Red Rider program benefits can be found in the following pages. Riders must register with a Honda dealer, and the dealer must submit the required documents on their behalf by the assigned deadline. Honda Canada reserves the right in its sole discretion to approve or deny any applications or claims submitted after the deadline.

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ABOUT HONDA CANADA

Honda Canada Inc. was established in 1969 and is the sole distributor of Honda motorcycles, scooters, ATVs and side-by-sides in Canada. The Honda Canada Motorcycle Division is responsible for sales, marketing, and operational activities for these products through authorized Honda dealers. For more information on Honda Canada powersports products, please visit: motorcycle.honda.ca. (All information subject to change without notice.) Pricing and availability to be announced through the Honda Canada website.

Media contact: Kimberly Moore // kimberly_moore@ch.honda.com // (905) 888 4505



2017 RED RIDER RACING PROGRAM - CRF UNIT DISCOUNT

Registration Deadline: March 31st, 2017

Eligible Models: A limited number of new and previously unregistered Honda 2017 Canadian Specification CRF450R, CRF450RX, CRF250R, or CRF150R models.

Eligible Racers: Racers must be recognized as “Pro” by their sanctioning body and race in the **Pro** classes. Eligible racing organizations include CMRC, WEC, Flat Track Canada.

Program Description: Honda is offering a limited number of eligible Honda Red Riders a significant benefits package for the purchase of eligible 2017 CRF units, including:

- 1) An exclusive discount with a value of 15% of the MSRP purchase price on the purchase of a new eligible motorcycle (riders will be approved by Honda Canada Inc. and unit must be paid in full at the time of purchase).
- 2) A parts and chemicals credit of up to \$2,000 at the registering dealer. Parts & chemical discount - \$2,000 CRF450R/RX; \$1,500 CRF250R; \$1,000 CRF150R will be paid at the start of the season to the approved eligible rider.

Terms and Conditions:

- **Honda 2017 CRF Unit Discount Program Application Forms are due by *March 31, 2017*. The discounts will be offered on a first-come first-serve basis and all eligible riders will be approved by Honda Canada Inc., purchased CRFs must be paid in full at the time of purchase.**
- Program is limited to new, previously unregistered **2017** Canadian specification models of Honda CRF450R, CRF450RX, CRF250R, and CRF150R. The offer is limited and Honda reserves the right to end the program prior to March 31, 2017.
- To be eligible for the Honda 2017 CRF Unit Discount Program, eligible racers must also be registered in the Red Riders Program with Honda Canada Inc. with the registering dealer. The eligible rider will be approved and advised of acceptance by Honda Canada Inc.
- Eligible racers must have a valid competition license and be in good standing with their racing series organizer. Racers must be recognized as “Pro” by their sanctioning body and race in the **Pro** classes. Eligible racing organizations include CMRC, WEC, Flat Track Canada.
- The eligible 2017 CRF Unit must be registered under the applicant’s name. If under 18 years of age, the motorcycle must be registered in both the parent/legal guardian and the applicant’s name.
- Racers must compete in 75% of official racing events in the series they participate in under the Red Riders Program, which will be verified by Honda at the end of the racing season.
- **Honda Canada Inc. reserves the right to amend or terminate the 2017 Honda Red Rider Program and the Honda 2017 CRF Unit Discount Program without notice or obligation.**



2017 RED RIDER RACING PROGRAM – OFF-ROAD

Registration Deadline: June 1st, 2017

Eligible Riders/Models: Anyone who has purchased and owns a registered Canadian Specification model 2015/2016/2017 CRF450R, CRF450RX, CRF250R, or CRF150R, and is a registered participant in any of the eligible racing series listed in this program. If under 18 years of age, the motorcycle must be registered in both the parent/legal guardian and the rider's name.

Top Red Rider Awards / Track Day Promotions: For 2017, Honda Canada will be recognizing Red Riders throughout the racing season on our social media accounts to give them the exposure they deserve!

Key Points:

- The Red Rider program is subject to full terms and conditions, which are included in the application form and can be obtained from your participating dealer.
- To be eligible for contingency rewards, racers must pre-register with Honda Canada Inc. through a sponsoring dealer by **June 1st 2017**. Honda Canada Inc. reserves the right to use racer names, results, and photos in advertising without compensation to the dealer or to the racer.
- Eligible riders must have a valid competition license (if required for participation in the racing series), be in good standing, and be registered with the Red Rider Program.
- Eligible riders must compete for the entire 2017 Race Season on an eligible Canadian specification model 2015/2016/2017 CRF450R, CRF450RX, CRF250R, or CRF150R.
- Contingency rewards will be credited to the sponsoring dealer (to open parts account) only after receiving a complete Honda Race Contingency Reward Claim Form and official series results as proof of performance for your sponsored racer's accomplishment. **Claims must be submitted by September 1st, 2017 or within 30-days following the end of an eligible championship series. Dealers are entirely responsible** for claim submission and the distribution of contingency funds to registered racers.
- Honda Canada Inc. will pay contingency rewards for specific championship series outlined in this program and within the program period.
- Eligible Pro riders have access to the Honda 2017 CRF Discount Program – please see below for further details!
- **Honda Canada Inc. reserves the right to amend or terminate the 2017 Red Rider Program without notice or obligation.**



2017 RED RIDER RACING PROGRAM – OFF-ROAD CONTINGENCY

CMRC Pro National MX Motocross Series & Parts Canada Transcan Grand National Championship (Payout Per Event)

Class	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th	8 th	9 th	10 th
Pro MX1	\$5,000	\$2,000	\$1,000	\$600	\$400	\$200	\$100	\$100	\$100	\$100
Pro MX2	\$2,000	\$1,500	\$800	\$400	\$300	\$100	\$100	\$100	\$100	\$100

Overall Championship Bonus

Pro MX1	\$15,000
Pro MX2	\$10,000

MX3 class is only eligible where MX1 class is not available

Pro Regional Series Championship – Overall Series Championship Finish

Class	1st	2nd	3rd	4th	5th
Pro MX1	\$1,000	\$800	\$600	\$400	\$200
Pro MX2	\$800	\$600	\$400	\$300	\$200

CMRC Amateur Regional Championship Series (Overall Series Championship Finish)

Class*	1st	2nd	3rd	4th	5th
Intermediate MX1, MX2, MX3**	\$600	\$450	\$300	\$200	\$125
Junior MX1, MX2, MX3**	\$600	\$450	\$300	\$200	\$125
Ladies	\$600	\$450	\$300	\$200	\$125
Plus 40	\$600	\$450	\$300	\$200	\$125
Vet Master	\$600	\$450	\$300	\$200	\$125
School Boy 1 & 2	\$600	\$450	\$300	\$200	\$125
Supermini	\$400	\$300	\$200	\$175	\$75
85cc 12-16	\$400	\$300	\$200	\$175	\$75

**Honda Canada reserves the right to change the eligible classes from time to time without notice.*

***MX3 class is only eligible where MX1 class is not available.*

Eligible CMRC Regional Championship Series Include:

Province/Region	Series Name
BC	Vancouver Island Championship Series
BC	MCQMX South Series
BC	MCQMX North Series
AB	Alberta Championship Series (AMSA)
AB	Alberta Dirt Riders Association Provincial MX Series (ADRA)
SK	Saskatchewan Provincial MX Racing Series (SMA)
ON	AMO/MMRS Atlas Brace Madskills Series
ON	SWO CMRC Racing Series
QC	Challenge Quebec
QC	FMSQ
ATL	CMRC Atlantic Spring Series Championship



Flat Track Canada National Championship (Overall Series Championship Finish)

Class	1st	2nd	3rd	4th	5th
Open EXP	\$3,000	\$2,000	\$1,000	\$800	\$600
DTX EXP	\$2,000	\$1,000	\$500	\$400	\$300
Open INT	\$1,000	\$500	\$250	\$250	\$250
DTX INT	\$1,000	\$500	\$250	\$250	\$250
Novice Open	\$400	\$250	\$250	\$250	\$150
Novice DTX	\$400	\$250	\$250	\$250	\$150
Youth 250	\$400	\$250	\$250	\$250	\$150
Vet	\$400	\$250	\$250	\$250	\$150
85/150	\$400	\$250	\$250	\$250	\$150

Canadian Cross Country & WEC National Championship (Overall Series Championship Finish)

Class	1st	2nd	3rd
Enduro:			
A	\$1,000	\$700	\$400
B	\$1,000	\$500	\$250
C	\$700	\$500	\$250
Pewee	\$700	\$500	\$250
Super Youth	\$700	\$500	\$250
Beginner	\$500	\$3500	\$250
Junior	\$500	\$3500	\$250
Intermediate	\$500	\$350	\$250
Expert	\$500	\$350	\$250
Vet 40	\$500	\$350	\$250
Cross-Country:			
Pro	\$2,000	\$1,000	\$700
Expert	\$1,000	\$800	\$500
Women Expert	\$1,000	\$800	\$500
Vet Expert	\$800	\$500	\$250
Intermediate	\$700	\$500	\$250
Junior	\$600	\$500	\$250
Vet Junior	\$600	\$500	\$250
Vet	\$700	\$500	\$250
Women	\$600	\$400	\$250
Junior under 18	\$500	\$400	\$250



2017 RED RIDER RACING PROGRAM - CBR UNIT DISCOUNT

Registration Deadline: March 31st, 2017

Eligible Models: A limited number of new and previously unregistered Honda 2017 Canadian Specification CBR600RR, CBR1000RR and CBR1000R SP models.

Eligible Racers: Racers must be recognized as “Pro” by their sanctioning body and race in the **Pro** classes. Eligible racing organization is CSBK. Honda reserves the right to limit the Discount Program to only the most competitive professional racers based on a review of each applicant’s racing history and profile in the racing community. Racers who intend on applying for the Discount Program are encouraged to include an overview of their racing experience and racing community profile with their Red Riders application.

Program Description: Honda is offering a limited number of eligible Honda Red Riders a significant benefits package for the purchase of eligible 2017 CBR units, including:

- 3) An exclusive discount with a value of 15% of the MSRP purchase price on the purchase of a new eligible motorcycle; all product must be paid in full at the time of purchase.
- 4) A parts and chemicals credit of \$2,000 OR a set of wheels (with hub) will be paid or delivered at the start of the racing season to the registering dealer.

Terms and Conditions:

- **Honda 2017 CBR Unit Discount Program Application Forms are due by *March 31, 2017*. The discounts will be offered on a limited basis and all eligible riders will be reviewed and approved by Honda Canada Inc. in its sole discretion. Purchased CBRs must be paid in full at the time of purchase. Honda reserves the right to stop at any time prior to **March 31st, 2017**.**
- Program is limited to new, previously unregistered **2017** Canadian specification models of Honda and is available for a limited time on CBR600RR, CBR1000RR & CBR1000RR SP.
- To be eligible for the Honda 2017 CBR Unit Discount Program, eligible racers must also be registered in the Red Riders Program with Honda Canada Inc. with the registering dealer.
- Eligible racers must have a valid competition license and be in good standing with their racing series organizer. Racers must be recognized as “Pro” by their sanctioning body and race in the **Pro** classes. Eligible racing organization is CSBK. Honda reserves the right to limit the Discount Program to only the most competitive professional racers based on a review of each applicant’s racing history and profile in the racing community. Racers who intend on applying for the Discount Program are encouraged to include an overview of their racing experience and racing community profile with their Red Riders application.
- The eligible 2017 CBR Unit must be registered under the applicant’s name. If under 18 years of age, the motorcycle must be registered in both the parent/legal guardian and the applicant’s name.
- Racers must compete in 75% of official racing events in the series they participate in under the Red Riders Program, which will be verified by Honda at the end of the racing season.
- **Honda Canada Inc. reserves the right to amend or terminate the 2017 Honda Red Rider Program and the Honda 2017 CBR Unit Discount Program without notice or obligation.**



2017 RED RIDER RACING PROGRAM – ROAD-RACE

Registration Deadline: June 1st, 2017

Eligible Riders/Models: Anyone who has purchased and owns a registered Canadian Specification model 2012-2017 CBR600RR, CBR1000RR & CBR1000RRSP and is a registered participant in any of the eligible racing series listed in this program. If under 18 years of age, the motorcycle must be registered in both the parent/legal guardian and the rider's name.

Top Red Rider Awards: For 2017, Honda Canada will be recognizing Red Riders throughout the racing season on our social media accounts to give them the exposure they deserve!

Key Points:

- The Red Rider program is subject to full terms and conditions, which are included in the application form and can be obtained from your participating dealer.
- To be eligible for contingency rewards, racers must pre-register with Honda Canada Inc. through a sponsoring dealer by **June 1st 2017**. Honda Canada Inc. reserves the right to use racer names, results, and photos in advertising without compensation to the dealer or to the racer.
- Eligible riders must have a valid competition license (if required for participation in the racing series), be in good standing, and be registered with the Red Rider Program.
- Eligible riders must compete for the entire 2017 Race Season on an eligible Canadian specification model 2012-2017 CBR600RR, CBR1000RR & CBR1000RRSP.
- Contingency rewards will be credited to the sponsoring dealer (to open parts account) only after receiving a complete Honda Race Contingency Reward Claim Form and official series results as proof of performance for your sponsored racer's accomplishment. **Claims must be submitted by October 31st, 2017 or within 30-days following the end of an eligible series. Dealers are entirely responsible** for claim submission and the distribution of contingency funds to registered racers.
- Eligible Pro riders have access to the Honda 2017 CBR Discount Program – please see below for further details!
- **Honda Canada Inc. reserves the right to amend or terminate the 2017 Red Rider Program without notice or obligation.**



2017 RED RIDER RACING PROGRAM – ROAD-RACE CONTINGENCY

CSBK NATIONAL PRO Series (per race win)

Class	1st	2 nd	3rd	4th	5th
Pro Superbike	\$3,000	\$2,000	\$1,000	\$600	\$400
Pro Supersport	\$1,000	\$900	\$700	\$600	\$400

CSBK NATIONAL AMATEUR Series (per race win)

Class	1st	2 nd	3rd	4th	5th
Amateur Superbike	\$1,000	\$800	\$600	\$300	\$200
Amateur Supersport	\$800	\$700	\$500	\$300	\$200

*Class	Overall CSBK Championship Win
Pro Superbike	\$10,000
Pro Supersport	\$5,000

Eligible Regional Championship Series Include: Eligible Regional/Provincial Series: ARL, ASM, EMRA, MRA, RACE, SOAR and WMRC -- Per Overall Championship Win

Class	1st	2 nd	3rd	4th	5th
Pro Superbike	\$1,000	\$800	\$600	\$500	\$400
Pro Supersport	\$800	\$600	\$500	\$400	\$300
Amateur Superbike	\$600	\$500	\$400	\$300	\$200
Amateur Supersport	\$400	\$400	\$300	\$200	\$100

**Honda Canada reserves the right to change the eligible classes from time to time without notice.*

****Riders riding in classes that run concurrently can only claim for one overall championship win.**



2017 RED RIDER RACING PROGRAM EXCLUSIVE GENERATOR OFFER



Program Description: A Honda generator is the perfect companion for a weekend at the track. For a limited time, you can offer your Honda Red Riders an exclusive discount on a new Honda Generator. Offers can be combined with any other promotions.

With the purchase of a new, previously unregistered CBR (CBR600RR, CBR1000RR or CBR1000R SP), Honda Red Riders are eligible for a \$150.00 discount towards select Honda generators. This discount will be credited directly to the supporting dealer, and cannot be used towards any other Honda product.

To claim your Red Rider Generator offer, please indicate on the **2017 HONDA RED RIDER REGISTRATION FORM**, and also send a copy of the generator bill of sale and product registration along with the Red Rider registration package. The name of the applicants must match the bill of sale of the generator and ownership of the eligible motorcycle in order to be valid (exceptions apply for parents of riders). Rebate funds will be credited to sponsoring open parts account after receiving a complete claim form.



HONDA RED RIDER PROGRAM – ROAD-RACE

REGISTRATION FORM

Dealer must email your completed **2017 HONDA RED RIDER REGISTRATION FORM**, along with proof of ownership, on or before JUNE 1ST, 2017 to:

Email: mcracing@ch.honda.com

Racer's Name: _____

Address: _____

Town (City): _____ Prov.: _____ Postal Code: _____

Telephone No.: () _____

E-mail Address: _____

Sanctioning Body (Circle): CSBK Other: _____

Racing Series/Region _____

License No.: _____ Competition No.: _____ Primary Race Class: _____

Eligible CBR Model (Circle): CBR600RR CBR1000RR CBR1000R SP

Model Year (Circle): 2012 2013 2014 2015 2016 2017

Full VIN: _____

Generator Rebate (If yes, please submit a copy of the generator bill of sale): Yes No

Marketing Consent (optional):

I consent to receive electronic messages and commercial electronic messages including news, advertisements and other promotional information, at the electronic address provided, from Honda, its Dealers and Honda Canada Finance Inc.*, including their respective agents. I understand that I may withdraw my consent at any time.

* Honda Canada Finance Inc., 180 Honda Blvd., Markham, Ontario, L6C OH9, 1-888-946-6329

Eligible Generator VIN: _____

Racer Signature: _____ Date: _____

Dealership Name: _____ Dealer Code: _____

Dealer Principal: _____ Signature: _____

Honda Approval: _____ Date: _____



TERMS AND CONDITIONS

- Eligible racers must have a valid competition license, be in good standing, and be registered with the Red Rider Program by June 1, 2017.
- Racers must compete on an eligible 2012 to 2017 Canadian specification model CBR600RR, CBR1000RR or CBR1000R SP that has a genuine Canadian Honda VIN.
- To be eligible for contingency rewards, racers must be pre-registered, have a sponsoring dealer and be approved by Honda Canada on or before the registration deadline of June 1st, 2017.
- Honda Canada Inc. reserves the right to use racer names, results, and photos in advertising (including all social media platforms) without compensation or notice to the dealer or to the racer.
- Honda Canada Inc. will pay Honda Red Rider contingency rewards only in the specified series & eligible race classes as outlined in the 2017 Honda Red Rider Program outline, or as otherwise specified by Honda from time to time.
- Only racers with a valid Canadian address and valid Canadian motorcycle VIN will be eligible.
- Honda Canada and the participating dealers are not responsible for any costs or fees incurred in order to race in the eligible series and classes.
- Honda Red Rider Program payments will be issued to the sponsoring dealer once the overall racing results have been validated by the race promoters and/or sanctioning bodies.
- Please note all payments will be issued by October 31st, 2017. Any errors or omissions of a payment must be reported to Honda Canada Inc. in writing prior to December 31st, 2017.
- It is the rider's responsibility to ensure that Honda Canada Inc. has received their registration form from their participating dealer.
- Honda Canada Inc. reserves the right to modify or amend this program without notice or obligation.
- Honda Red Rider contingency payments will be credited to the sponsoring dealership after receiving a completed Honda Race Contingency Claim Form and official series results as proof of performance for the sponsored racer's accomplishment. Claims must be submitted within 30 days following the end of an eligible championship series. Dealers are entirely responsible for claim submission and the distribution of contingency funds to registered racers.
- All claim forms are subject to review by Honda Canada and race results will be validated through race promoters and/or official race results. Racers found to be submitting false or misleading claims will be subject to removal from the Red Rider program on a permanent basis.
- Honda Canada and Authorized Honda motorcycle or Honda Powerhouse dealers reserve the exclusive right to make the final decision on who is an eligible Honda Red Rider.
- In order to be eligible to compete, participants must complete and return a signed copy of the Red Rider Participant Waiver, which is included in the Red Rider Application, by June 1, 2017.

For more information on our products and to find a dealer near you, please visit motorcycle.honda.ca



Red Rider Participate Waiver - Minor

Participant Name :	Telephone No.:
Legal Guardian Name:	Telephone No.:
Legal Guardian Address :	
Legal Guardian Driver's Licence No.:	Expiry Date :
Name of Dealer :	
Eligible Sanctioning Body:	Racing Region :
Competition No. :	Race Class :

IN CONSIDERATION of my minor child (the "Minor") being permitted to participate in any way in the Racing Events (as defined below), and being permitted to enter for any purpose any "Restricted Area(s)" (defined to be any area which requires special authorization, credentials or permission to enter or any area to which admission by the general public is restricted or prohibited), I hereby declare and agree:

1. That any reference to "Honda" in this Agreement means Honda Canada Inc. and its parent corporations, subsidiaries, affiliates, shareholders, directors, officers, employees, servants, agents, insurers, and suppliers.
2. That the Minor holds a valid membership in each eligible sanctioning body identified above, which permits the Minor to participate in any motorcycle racing events that are associated with each eligible sanctioning body, racing region, competition number and race class identified above (each a "Racing Event"), and that I know the nature of the Racing Event and the Minor's experience and capabilities and believe the Minor is qualified to participate in such Racing Events. I will inspect the premises, facilities, and equipment to be used, or with which the Minor may come in contact. If the Minor or I believe anything is unsafe, I will instruct the Minor to immediately leave the Restricted Area and/or refuse to participate further in the Racing Events.
3. I fully understand and will instruct the Minor that: (a) the activities of the Racing Events are very dangerous and participation in the Racing Events and/or entry into Restricted Areas involves risks and dangers of serious bodily injury, including permanent disability, paralysis and death ("Risks"); (b) these Risks and dangers may be caused by the Minor's own actions, or inactions, the actions or inactions of others participating in the Racing Events, the rules of the Racing Events, the condition and layout of the premises and equipment, or the negligence of others including Honda; (c) there may be other risks not known to me or that are not readily foreseeable at this time; (d) the social and economic losses and/or damages that could result from those risks could be severe and could permanently change the Minor's future.
4. That the Minor's participation in any Racing Events is of the Minor's own volition and has not been requested by Honda.
5. I consent to the Minor's participation in the Racing Events and/or entry into Restricted Areas and hereby accept and assume all such risks, known and unknown, and assume all responsibility for the losses, costs and/or damages following such injury, disability, paralysis or death, even if caused, in whole or in part, by the negligence of Honda.
6. That I will instruct the Minor to exercise the care and attention in the use and operation of the motorcycle identified above (the "Motorcycle") that a reasonably prudent user or operator would exercise during my participation in and preparation for any Racing Events.
7. To release and forever discharge Honda from and against, and COVENANT NOT TO SUE HONDA in respect of, all losses, damages, expenses, liabilities, claims, demands, actions and suits whatsoever that the Minor, I or my personal representatives, assigns, heirs or next of kin, may not or hereafter have against Honda arising from or in connection with any personal injury, including fatal injury, or property damage that may be sustained or incurred by me in connection with, arising from, or relating to, my use and/or operation of the motorcycle and whether arising from any negligence, breach of contract of other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
8. To save, indemnify and hold Honda harmless from and against all losses, damages, expenses, including legal expenses, liabilities, claims, demands, actions and suits whatsoever, and by whomever made, arising from or in respect of any personal injury, including fatal injury, or property damage which may be sustained or incurred by any person in connection with, relating to, or arising from the Minor's use and/or operation of the Motorcycle and weather arising in whole or in part from any negligence or breach of contract or other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
9. That this agreement shall enure to the benefit of Honda's successors and assigns and shall be binding upon the Minor's and my heirs, executors, administrators, successors and assigns.
10. That this agreement is intended to be as broad and inclusive as permitted by the laws of the province where the event takes place and shall be construed broadly to provide a release and waiver to the maximum extent permissible user applicable law and that if any portion is held invalid, the balance shall, notwithstanding, continue in full force and effect.



11. I acknowledge and understand that the nature, purposes and consequences of Honda, its affiliates, dealers and service providers collecting, using, disclosing and sharing between themselves the Minor's and my personal information include the following: (i) completing the Minor's or my purchase, finance or lease transaction; (ii) maintaining the Minor's or my warranty and customer service records; (iii) conducting customer service campaigns; (iv) providing the Minor or me with marketing information; and (v) for legal and other business purposes. I can contact Honda at 1-855-888-5465 or 180 Honda Boulevard, Markham, Ontario, L6C 0H9, and my dealer if the Minor or I no longer consent to these uses and to update or correct the Minor's or my personal information. In some cases, personal information may be disclosed, processed and stored outside Canada, and therefore may be available to government authorities under lawful orders and laws applicable there.

I HAVE READ THIS LEGAL GUARDIAN CONSENT, RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, AND INDEMNITY AGREEMENT, UNDERSTAND THAT BY SIGNING IT I GIVE UP SUBSTANTIAL RIGHTS I AND/OR THE MINOR WOULD OTHERWISE HAVE TO RECOVER DAMAGES FOR LOSSES OCCASIONED BY THE RELEASEES' FAULT, AND SIGN IT VOLUNTARILY AND WITHOUT INDUCEMENT.

_____ SIGNATURE OF PARENT OR LEGAL GUARDIAN	_____ PRINTED NAME OF PARENT OR LEGAL GUARDIAN	_____ DATE
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_____ SIGNATURE OF WITNESS	_____ PRINTED WITNESS	_____ NAME OF MINOR PARTICIPANT	_____ NAME & AGE OF MINOR PARTICIPANT
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Red Rider Participate Waiver - Adult

Name :	Telephone No.:
Address :	
Driver's Licence No.:	Expiry Date :
Name of Dealer :	
Eligible Sanctioning Body :	Racing Region :
Competition No. :	Race Class :

I HEREBY DECLARE AND AGREE:

1. That any reference to "Honda" in this Agreement means Honda Canada Inc. and its parent corporations, subsidiaries, affiliates, shareholders, directors, officers, employees, servants, agents, insurers, and suppliers.
2. That I hold a valid membership in each eligible sanctioning body identified and circled above, which permits me to participate in any motorcycle racing events that are associated with each eligible sanctioning body, racing region, competition number and race class identified above (each a "Racing Event"), and that I am qualified to do so.
3. That my participation in any Racing Events is of my own volition and has not been requested by Honda.
4. To exercise the care and attention in the use and operation of the motorcycle identified above (the "Motorcycle") that a reasonably prudent user or operator would exercise during my participation in and preparation for any Racing Events.
5. To release and forever discharge Honda from and against, and COVENANT NOT TO SUE HONDA in respect of, all losses, damages, expenses, liabilities, claims, demands, actions and suits whatsoever that I or my personal representatives, assigns, heirs or next of kin, may not or hereafter have against Honda arising from or in connection with any personal injury, including fatal injury, or property damage that may be sustained or incurred by me in connection with, arising from, or relating to, my use and/or operation of the motorcycle and whether arising from any negligence, breach of contract or other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
6. To save, indemnify and hold Honda harmless from and against all losses, damages, expenses, including legal expenses, liabilities, claims, demands, actions and suits whatsoever, and by whomever made, arising from or in respect of any personal injury, including fatal injury, or property damage which may be sustained or incurred by any person in connection with, relating to, or arising from my use and/or my operation of the Motorcycle and weather arising in whole or in part from any negligence or breach of contract or other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
7. That this agreement shall enure to the benefit of Honda's successors and assigns and shall be binding upon my heirs, executors, administrators, successors and assigns.
8. That this agreement is intended to be as broad and inclusive as permitted by the laws of the province where the event takes place and shall be construed broadly to provide a release and waiver to the maximum extent permissible user applicable law and that if any portion is held invalid, the balance shall, notwithstanding, continue in full force and effect.
9. I acknowledge and understand that the nature, purposes and consequences of Honda, its affiliates, dealers and service providers collecting, using, disclosing and sharing between themselves my personal information include the following: (i) completing my purchase, finance or lease transaction; (ii) maintaining my warranty and customer service records; (iii) conducting customer service campaigns; (iv) providing me with marketing information; and (v) for legal and other business purposes. I can contact Honda at 1-855-888-5465 or 180 Honda Boulevard, Markham, Ontario, L6C 0H9, and my dealer if I no longer consent to these uses and to update or correct my personal information. In some cases, personal information may be disclosed, processed and stored outside Canada, and therefore may be available to government authorities under lawful orders and laws applicable there.

I HEREBY ACKNOWLEDGE THAT I HAVE READ THIS AGREEMENT AND UNDERSTAND THAT BY SIGNING IT, I GIVE UP SUBSTANTIAL RIGHTS I MAY OTHERWISE HAVE TO RECOVER DAMAGES FROM HONDA FOR LOSSES ARISING FROM ANY USE AND OPERATION OF THE MOTORCYCLE IN RELATION TO ANY RACING EVENTS.

Date: _____

Participant Signature: _____

Printed Name of Witness: _____

Signature of Witness: _____



HONDA 2017 CRF UNIT DISCOUNT PROGRAM APPLICATION FORM

HONDA RED RIDER PROGRAM – OFF-ROAD

ELIGIBLE UNITS – NEW 2017 CRF450R, CRF450RX, CRF250R, or CRF150R

Dealer must email your completed 2017 HONDA CRF UNIT DISCOUNT CLAIM FORM, on or before March 31st, 2017 to:

Email: mcracing@ch.honda.com

Racer's Name: _____

Address: _____

Town (City): _____ Prov.: _____ Postal Code: _____

Telephone No.: () _____

E-mail Address: _____

Sanctioning Body (Circle): CMRC WEC Flat Track Canada Other: _____

License No.: _____ Competition No.: _____ Racing Class: _____

Eligible 2017 CRF Model (Circle): CRF150R CRF250R CRF450R CRF450RX

Serial number: _____

Dealership Name: _____ Dealer Code: _____

Honda Approval: _____ Date: _____

Terms and Conditions:

- **Honda 2017 CRF Unit Discount Program Application Forms are due by *March 31, 2017*. The discounts will be offered on a limited basis and all eligible riders will be reviewed and approved by Honda Canada Inc. in its sole discretion. Purchased CRFs must be paid in full at the time of purchase. Honda reserves the right to stop at any time prior to March 31st, 2017.**
- Program is limited to new, previously unregistered **2017** Canadian specification models of Honda CRF450R, CRF450RX, CRF250R, and CRF150R. The offer is limited and Honda reserves the right to end the program prior to March 31, 2017.
- To be eligible for the Honda 2017 CRF Unit Discount Program, eligible racers must also be registered in the Red Riders Program with Honda Canada Inc. with the registering dealer.
- Eligible racers must have a valid competition license and be in good standing with their racing series organizer. Racers must be recognized as **“Pro”** by their sanctioning body and race in the **Pro** classes. Eligible racing organizations include CMRC, WEC, Flat Track Canada. Honda reserves the right to limit the Discount Program to only the most competitive professional racers based on a review of each applicant's racing history and profile in the racing community. Racers who intend on applying for the Discount Program are encouraged to include an overview of their racing experience and racing community profile with their Red Riders application.
- The eligible 2017 CRF Unit must be registered under the applicant's name. If under 18 years of age, the motorcycle must be registered in both the parent/legal guardian and the applicant's name.
- Racers must compete in 75% of official racing events in the series they participate in under the Red Riders Program, which will be verified by Honda at the end of the racing season.
- **Honda Canada Inc. reserves the right to amend or terminate the 2017 Honda Red Rider Program and the Honda 2017 CRF Unit Discount Program without notice or obligation.**



HONDA 2017 CBR UNIT DISCOUNT PROGRAM APPLICATION FORM

HONDA RED RIDER PROGRAM – ROAD RACE

ELIGIBLE UNITS – NEW 2017 CBR600RR, CBR1000RR, CBR1000R SP

Dealer must email your completed 2017 HONDA CBR UNIT DISCOUNT CLAIM FORM, on or before March 31st, 2017 to:

Email: mcracing@ch.honda.com

Racer's Name: _____

Address: _____

Town (City): _____ Prov.: _____ Postal Code: _____

Telephone No.: () _____

E-mail Address: _____

Sanctioning Body (Circle): CSBK Other: _____

License No.: _____ Competition No.: _____ Racing Class: _____

Eligible 2017 CBR Model (Circle): CBR600RR CBR1000RR CBR1000R SP

Serial number: _____

Dealership Name: _____ Dealer Code: _____

Honda Approval: _____ Date: _____

Terms and Conditions:

- **Honda 2017 CBR Unit Discount Program Application Forms are due by *March 31, 2017*. The discounts will be offered on a limited basis and all eligible riders will be reviewed and approved by Honda Canada Inc. in its sole discretion. Purchased CBRs must be paid in full at the time of purchase. Honda reserves the right to stop at any time prior to March 31st, 2017.**
- Program is limited to new, previously unregistered **2017** Canadian specification models of Honda and is available for a limited time on CBR600RR, CBR1000RR & CBR1000R SP. The offer is limited and Honda reserves the right to end the program prior to March 31, 2017.
- To be eligible for the Honda 2017 CBR Unit Discount Program, eligible racers must also be registered in the Red Riders Program with Honda Canada Inc. with the registering dealer.
- Eligible racers must have a valid competition license and be in good standing with their racing series organizer. Racers must be recognized as “Pro” by their sanctioning body and race in the **Pro** classes. Eligible racing organization is CSBK. Honda reserves the right to limit the Discount Program to only the most competitive professional racers based on a review of each applicant’s racing history and profile in the racing community. Racers who intend on applying for the Discount Program are encouraged to include an overview of their racing experience and racing community profile with their Red Riders application.
- The eligible 2017 CBR Unit must be registered under the applicant’s name. If under 18 years of age, the motorcycle must be registered in both the parent/legal guardian and the applicant’s name.
- Racers must compete in 75% of official racing events in the series they participate in under the Red Riders Program, which will be verified by Honda at the end of the racing season.
- **Honda Canada Inc. reserves the right to amend or terminate the 2017 Honda Red Rider Program and the Honda 2017 CBR Unit Discount Program without notice or obligation.**



RED RIDER RACING PROGRAM – ROAD-RACE

Registration Deadline: June 1st, 2017

Eligible Riders/Models: Anyone who has purchased and owns a registered Canadian Specification model 2012-2017 CBR600RR, CBR1000RR & CBR1000RRSP and is a registered participant in any of the eligible racing series listed in this program. If under 18 years of age, the motorcycle must be registered in both the parent/legal guardian and the rider's name.

Top Red Rider Awards: For 2017, Honda Canada will be recognizing Red Riders throughout the racing season on our social media accounts to give them the exposure they deserve!

Key Points:

- The Red Rider program is subject to full terms and conditions, which are included in the application form and can be obtained from your participating dealer.
- To be eligible for contingency rewards, racers must pre-register with Honda Canada Inc. through a sponsoring dealer by **June 1st 2017**. Honda Canada Inc. reserves the right to use racer names, results, and photos in advertising without compensation to the dealer or to the racer.
- Eligible riders must have a valid competition license (if required for participation in the racing series), be in good standing, and be registered with the Red Rider Program.
- Eligible riders must compete for the entire 2017 Race Season on an eligible Canadian specification model 2012-2017 CBR600RR, CBR1000RR & CBR1000RRSP.
- Contingency rewards will be credited to the sponsoring dealer (to open parts account) only after receiving a complete Honda Race Contingency Reward Claim Form and official series results as proof of performance for your sponsored racer's accomplishment. **Claims must be submitted by October 31st, 2017 or within 30-days following the end of an eligible series. Dealers are entirely responsible** for claim submission and the distribution of contingency funds to registered racers.
- Eligible Pro riders have access to the Honda 2017 CBR Discount Program – please see below for further details!
- **Honda Canada Inc. reserves the right to amend or terminate the 2017 Red Rider Program without notice or obligation.**



2017 HONDA ROAD RACE CONTINGENCY REWARDS

CSBK NATIONAL PRO Series (per race win)

Class	1st	2nd	3rd	4th	5th
Pro Superbike	\$3,000	\$2,000	\$1,000	\$600	\$400
Pro Supersport	\$1,000	\$900	\$700	\$600	\$400

CSBK NATIONAL AMATEUR Series (per race win)

Class	1st	2nd	3rd	4th	5th
Amateur Superbike	\$1,000	\$800	\$600	\$300	\$200
Amateur Supersport	\$800	\$700	\$500	\$300	\$200

*Class	Overall CSBK Championship Win
Pro Superbike	\$10,000
Pro Supersport	\$5,000

Eligible Regional Championship Series Include: Eligible Regional/Provincial Series: ARL, ASM, EMRA, MRA, RACE, SOAR and WMRC -- Per Overall Championship Win

Class	1st	2nd	3rd	4th	5th
Pro Superbike	\$1,000	\$800	\$600	\$500	\$400
Pro Supersport	\$800	\$600	\$500	\$400	\$300
Amateur Superbike	\$600	\$500	\$400	\$300	\$200
Amateur Supersport	\$400	\$400	\$300	\$200	\$100

**Honda Canada reserves the right to change the eligible classes from time to time without notice.*

****Riders riding in classes that run concurrently can only claim for one overall championship win.**



HONDA 2017 CBR UNIT DISCOUNT PROGRAM

Registration Deadline: March 31st, 2017

Eligible Models: A limited number of new and previously unregistered Honda 2017 Canadian Specification CBR600RR, CBR1000RR and CBR1000R SP models.

Eligible Racers: Racers must be recognized as “Pro” by their sanctioning body and race in the **Pro** classes. Eligible racing organization is CSBK. Honda reserves the right to limit the Discount Program to only the most competitive professional racers based on a review of each applicant’s racing history and profile in the racing community. Racers who intend on applying for the Discount Program are encouraged to include an overview of their racing experience and racing community profile with their Red Riders application.

Program Description: Honda is offering a limited number of eligible Honda Red Riders a significant benefits package for the purchase of eligible 2017 CBR units, including:

- 5) An exclusive discount with a value of 15% of the MSRP purchase price on the purchase of a new eligible motorcycle; all product must be paid in full at the time of purchase.
- 6) A parts and chemicals credit of \$2,000 OR a set of wheels (with hub) will be paid or delivered at the start of the racing season to the registering dealer.

Terms and Conditions:

- **Honda 2017 CBR Unit Discount Program Application Forms are due by *March 31, 2017*. The discounts will be offered on a limited basis and all eligible riders will be reviewed and approved by Honda Canada Inc. in its sole discretion. Purchased CBRs must be paid in full at the time of purchase. Honda reserves the right to stop at any time prior to March 31st. 2017.**
- Program is limited to new, previously unregistered **2017** Canadian specification models of Honda and is available for a limited time on CBR600RR, CBR1000RR & CBR1000RR SP.
- To be eligible for the Honda 2017 CBR Unit Discount Program, eligible racers must also be registered in the Red Riders Program with Honda Canada Inc. with the registering dealer.
- Eligible racers must have a valid competition license and be in good standing with their racing series organizer. Racers must be recognized as “Pro” by their sanctioning body and race in the **Pro** classes. Eligible racing organization is CSBK. Honda reserves the right to limit the Discount Program to only the most competitive professional racers based on a review of each applicant’s racing history and profile in the racing community. Racers who intend on applying for the Discount Program are encouraged to include an overview of their racing experience and racing community profile with their Red Riders application.
- The eligible 2017 CBR Unit must be registered under the applicant's name. If under 18 years of age, the motorcycle must be registered in both the parent/legal guardian and the applicant’s name.
- Racers must compete in 75% of official racing events in the series they participate in under the Red Riders Program, which will be verified by Honda at the end of the racing season.
- **Honda Canada Inc. reserves the right to amend or terminate the 2017 Honda Red Rider Program and the Honda 2017 CBR Unit Discount Program without notice or obligation.**



EXCLUSIVE HONDA RED RIDER GENERATOR OFFER



Program Description: A Honda generator is the perfect companion for a weekend at the track. For a limited time, you can offer your Honda Red Riders an exclusive discount on a new Honda Generator. Offers can be combined with any other promotions.

With the purchase of a new, previously unregistered CBR (CBR600RR, CBR1000RR or CBR1000R SP), Honda Red Riders are eligible for a \$150.00 discount towards select Honda generators. This discount will be credited directly to the supporting dealer, and cannot be used towards any other Honda product.

To claim your Red Rider Generator offer, please indicate on the **2017 HONDA RED RIDER REGISTRATION FORM**, and also send a copy of the generator bill of sale and product registration along with the Red Rider registration package. The name of the applicants must match the bill of sale of the generator and ownership of the eligible motorcycle in order to be valid (exceptions apply for parents of riders). Rebate funds will be credited to sponsoring open parts account after receiving a complete claim form.



HONDA RED RIDER PROGRAM – ROAD-RACE

REGISTRATION FORM

Dealer must email your completed **2017 HONDA RED RIDER REGISTRATION FORM**, along with proof of ownership, on or before JUNE 1ST, 2017 to:

Email: mcracing@ch.honda.com

Racer's Name: _____

Address: _____

Town (City): _____ Prov.: _____ Postal Code: _____

Telephone No.: () _____

E-mail Address: _____

Sanctioning Body (Circle): CSBK Other: _____

Racing Series/Region _____

License No.: _____ Competition No.: _____ Primary Race Class: _____

Eligible CBR Model (Circle): CBR600RR CBR1000RR CBR1000R SP

Model Year (Circle): 2012 2013 2014 2015 2016 2017

Full VIN: _____

Generator Rebate (If yes, please submit a copy of the generator bill of sale): Yes No

Marketing Consent (optional):

I consent to receive electronic messages and commercial electronic messages including news, advertisements and other promotional information, at the electronic address provided, from Honda, its Dealers and Honda Canada Finance Inc.*, including their respective agents. I understand that I may withdraw my consent at any time.

* Honda Canada Finance Inc., 180 Honda Blvd., Markham, Ontario, L6C OH9, 1-888-946-6329

Eligible Generator VIN: _____

Racer Signature: _____ Date: _____

Dealership Name: _____ Dealer Code: _____

Dealer Principal: _____ Signature: _____

Honda Approval: _____ Date: _____



TERMS AND CONDITIONS

- Eligible racers must have a valid competition license, be in good standing, and be registered with the Red Rider Program by June 1, 2017.
- Racers must compete on an eligible 2012 to 2017 Canadian specification model CBR600RR, CBR1000RR or CBR1000R SP that has a genuine Canadian Honda VIN.
- To be eligible for contingency rewards, racers must be pre-registered, have a sponsoring dealer and be approved by Honda Canada on or before the registration deadline of June 1st, 2017.
- Honda Canada Inc. reserves the right to use racer names, results, and photos in advertising (including all social media platforms) without compensation or notice to the dealer or to the racer.
- Honda Canada Inc. will pay Honda Red Rider contingency rewards only in the specified series & eligible race classes as outlined in the 2017 Honda Red Rider Program outline, or as otherwise specified by Honda from time to time.
- Only racers with a valid Canadian address and valid Canadian motorcycle VIN will be eligible.
- Honda Canada and the participating dealers are not responsible for any costs or fees incurred in order to race in the eligible series and classes.
- Honda Red Rider Program payments will be issued to the sponsoring dealer once the overall racing results have been validated by the race promoters and/or sanctioning bodies.
- Please note all payments will be issued by October 31st, 2017. Any errors or omissions of a payment must be reported to Honda Canada Inc. in writing prior to December 31st, 2017.
- It is the rider's responsibility to ensure that Honda Canada Inc. has received their registration form from their participating dealer.
- Honda Canada Inc. reserves the right to modify or amend this program without notice or obligation.
- Honda Red Rider contingency payments will be credited to the sponsoring dealership after receiving a completed Honda Race Contingency Claim Form and official series results as proof of performance for the sponsored racer's accomplishment. Claims must be submitted within 30 days following the end of an eligible championship series. Dealers are entirely responsible for claim submission and the distribution of contingency funds to registered racers.
- All claim forms are subject to review by Honda Canada and race results will be validated through race promoters and/or official race results. Racers found to be submitting false or misleading claims will be subject to removal from the Red Rider program on a permanent basis.
- Honda Canada and Authorized Honda motorcycle or Honda Powerhouse dealers reserve the exclusive right to make the final decision on who is an eligible Honda Red Rider.
- In order to be eligible to compete, participants must complete and return a signed copy of the Red Rider Participant Waiver, which is included in the Red Rider Application, by June 1, 2017.

For more information on our products and to find a dealer near you, please visit motorcycle.honda.ca



Red Rider Participate Waiver - Minor

Participant Name :	Telephone No.:
Legal Guardian Name:	Telephone No.:
Legal Guardian Address :	
Legal Guardian Driver's Licence No.:	Expiry Date :
Name of Dealer :	
Eligible Sanctioning Body:	Racing Region :
Competition No. :	Race Class :

IN CONSIDERATION of my minor child (the "Minor") being permitted to participate in any way in the Racing Events (as defined below), and being permitted to enter for any purpose any "Restricted Area(s)" (defined to be any area which requires special authorization, credentials or permission to enter or any area to which admission by the general public is restricted or prohibited), I hereby declare and agree:

12. That any reference to "Honda" in this Agreement means Honda Canada Inc. and its parent corporations, subsidiaries, affiliates, shareholders, directors, officers, employees, servants, agents, insurers, and suppliers.
13. That the Minor holds a valid membership in each eligible sanctioning body identified above, which permits the Minor to participate in any motorcycle racing events that are associated with each eligible sanctioning body, racing region, competition number and race class identified above (each a "Racing Event"), and that I know the nature of the Racing Event and the Minor's experience and capabilities and believe the Minor is qualified to participate in such Racing Events. I will inspect the premises, facilities, and equipment to be used, or with which the Minor may come in contact. If the Minor or I believe anything is unsafe, I will instruct the Minor to immediately leave the Restricted Area and/or refuse to participate further in the Racing Events.
14. I fully understand and will instruct the Minor that: (a) the activities of the Racing Events are very dangerous and participation in the Racing Events and/or entry into Restricted Areas involves risks and dangers of serious bodily injury, including permanent disability, paralysis and death ("Risks"); (b) these Risks and dangers may be caused by the Minor's own actions, or inactions, the actions or inactions of others participating in the Racing Events, the rules of the Racing Events, the condition and layout of the premises and equipment, or the negligence of others including Honda; (c) there may be other risks not known to me or that are not readily foreseeable at this time; (d) the social and economic losses and/or damages that could result from those risks could be severe and could permanently change the Minor's future.
15. That the Minor's participation in any Racing Events is of the Minor's own volition and has not been requested by Honda.
16. I consent to the Minor's participation in the Racing Events and/or entry into Restricted Areas and hereby accept and assume all such risks, known and unknown, and assume all responsibility for the losses, costs and/or damages following such injury, disability, paralysis or death, even if caused, in whole or in part, by the negligence of Honda.
17. That I will instruct the Minor to exercise the care and attention in the use and operation of the motorcycle identified above (the "Motorcycle") that a reasonably prudent user or operator would exercise during my participation in and preparation for any Racing Events.
18. To release and forever discharge Honda from and against, and COVENANT NOT TO SUE HONDA in respect of, all losses, damages, expenses, liabilities, claims, demands, actions and suits whatsoever that the Minor, I or my personal representatives, assigns, heirs or next of kin, may not or hereafter have against Honda arising from or in connection with any personal injury, including fatal injury, or property damage that may be sustained or incurred by me in connection with, arising from, or relating to, my use and/or operation of the motorcycle and whether arising from any negligence, breach of contract of other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
19. To save, indemnify and hold Honda harmless from and against all losses, damages, expenses, including legal expenses, liabilities, claims, demands, actions and suits whatsoever, and by whomever made, arising from or in respect of any personal injury, including fatal injury, or property damage which may be sustained or incurred by any person in connection with, relating to, or arising from the Minor's use and/or operation of the Motorcycle and weather arising in whole or in part from any negligence or breach of contract or other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
20. That this agreement shall enure to the benefit of Honda's successors and assigns and shall be binding upon the Minor's and my heirs, executors, administrators, successors and assigns.
21. That this agreement is intended to be as broad and inclusive as permitted by the laws of the province where the event takes place and shall be construed broadly to provide a release and waiver to the maximum extent permissible user applicable law and that if any portion is held invalid, the balance shall, notwithstanding, continue in full force and effect.



22. I acknowledge and understand that the nature, purposes and consequences of Honda, its affiliates, dealers and service providers collecting, using, disclosing and sharing between themselves the Minor's and my personal information include the following: (i) completing the Minor's or my purchase, finance or lease transaction; (ii) maintaining the Minor's or my warranty and customer service records; (iii) conducting customer service campaigns; (iv) providing the Minor or me with marketing information; and (v) for legal and other business purposes. I can contact Honda at 1-855-888-5465 or 180 Honda Boulevard, Markham, Ontario, L6C 0H9, and my dealer if the Minor or I no longer consent to these uses and to update or correct the Minor's or my personal information. In some cases, personal information may be disclosed, processed and stored outside Canada, and therefore may be available to government authorities under lawful orders and laws applicable there.

I HAVE READ THIS LEGAL GUARDIAN CONSENT, RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, AND INDEMNITY AGREEMENT, UNDERSTAND THAT BY SIGNING IT I GIVE UP SUBSTANTIAL RIGHTS I AND/OR THE MINOR WOULD OTHERWISE HAVE TO RECOVER DAMAGES FOR LOSSES OCCASIONED BY THE RELEASEES' FAULT, AND SIGN IT VOLUNTARILY AND WITHOUT INDUCEMENT.

_____ SIGNATURE OF PARENT OR LEGAL GUARDIAN	_____ PRINTED NAME OF PARENT OR LEGAL GUARDIAN	_____ DATE
_____ SIGNATURE OF WITNESS	_____ PRINTED NAME OF WITNESS	_____ NAME & AGE OF MINOR PARTICIPANT



Red Rider Participate Waiver - Adult

Name :	Telephone No.:
Address :	
Driver's Licence No.:	Expiry Date :
Name of Dealer :	
Eligible Sanctioning Body :	Racing Region :
Competition No. :	Race Class :

I HEREBY DECLARE AND AGREE:

10. That any reference to "Honda" in this Agreement means Honda Canada Inc. and its parent corporations, subsidiaries, affiliates, shareholders, directors, officers, employees, servants, agents, insurers, and suppliers.
11. That I hold a valid membership in each eligible sanctioning body identified and circled above, which permits me to participate in any motorcycle racing events that are associated with each eligible sanctioning body, racing region, competition number and race class identified above (each a "Racing Event"), and that I am qualified to do so.
12. That my participation in any Racing Events is of my own volition and has not been requested by Honda.
13. To exercise the care and attention in the use and operation of the motorcycle identified above (the "Motorcycle") that a reasonably prudent user or operator would exercise during my participation in and preparation for any Racing Events.
14. To release and forever discharge Honda from and against, and COVENANT NOT TO SUE HONDA in respect of, all losses, damages, expenses, liabilities, claims, demands, actions and suits whatsoever that I or my personal representatives, assigns, heirs or next of kin, may not or hereafter have against Honda arising from or in connection with any personal injury, including fatal injury, or property damage that may be sustained or incurred by me in connection with, arising from, or relating to, my use and/or operation of the motorcycle and whether arising from any negligence, breach of contract or other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
15. To save, indemnify and hold Honda harmless from and against all losses, damages, expenses, including legal expenses, liabilities, claims, demands, actions and suits whatsoever, and by whomever made, arising from or in respect of any personal injury, including fatal injury, or property damage which may be sustained or incurred by any person in connection with, relating to, or arising from my use and/or my operation of the Motorcycle and weather arising in whole or in part from any negligence or breach of contract or other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
16. That this agreement shall enure to the benefit of Honda's successors and assigns and shall be binding upon my heirs, executors, administrators, successors and assigns.
17. That this agreement is intended to be as broad and inclusive as permitted by the laws of the province where the event takes place and shall be construed broadly to provide a release and waiver to the maximum extent permissible user applicable law and that if any portion is held invalid, the balance shall, notwithstanding, continue in full force and effect.
18. I acknowledge and understand that the nature, purposes and consequences of Honda, its affiliates, dealers and service providers collecting, using, disclosing and sharing between themselves my personal information include the following: (i) completing my purchase, finance or lease transaction; (ii) maintaining my warranty and customer service records; (iii) conducting customer service campaigns; (iv) providing me with marketing information; and (v) for legal and other business purposes. I can contact Honda at 1-855-888-5465 or 180 Honda Boulevard, Markham, Ontario, L6C 0H9, and my dealer if I no longer consent to these uses and to update or correct my personal information. In some cases, personal information may be disclosed, processed and stored outside Canada, and therefore may be available to government authorities under lawful orders and laws applicable there.

I HEREBY ACKNOWLEDGE THAT I HAVE READ THIS AGREEMENT AND UNDERSTAND THAT BY SIGNING IT, I GIVE UP SUBSTANTIAL RIGHTS I MAY OTHERWISE HAVE TO RECOVER DAMAGES FROM HONDA FOR LOSSES ARISING FROM ANY USE AND OPERATION OF THE MOTORCYCLE IN RELATION TO ANY RACING EVENTS.

Date: _____

Participant Signature: _____

Printed Name of Witness: _____

Signature of Witness: _____



CONTINGENCY REWARD CLAIM FORM

RED RIDER PROGRAM

Dealers must email a copy of this contingency claim form along with a copy of the official final series results by **September 1st, or within 30 days of series completion** to the email listed below. If claiming more than one contingency for the same racer, **please submit a separate form for each claim.**

Email: mcracing@ch.honda.com

Honda Canada reserves the right to approve or deny any applications or claims submitted past the deadline at their discretion.

Racer's Name: _____

Sanctioning Body (Circle): CSBK Other: _____

Racing Series/Region _____

License No.: _____ Competition No.: _____ Primary Race Class: _____

Eligible CBR Model (Circle): CBR600RR CBR1000RR CBR1000R SP

Model Year (Circle): 2012 2013 2014 2015 2016 2017

Rider Place _____ Series Name: _____

Honda Model: _____ Model Year: _____ Serial Number: _____

Racer Name: _____ Date: _____

Dealership Name: _____ Dealer Code: _____

Dealer Principal: _____ Signature: _____

Honda Approval: _____ Date: _____



HONDA 2017 CBR UNIT DISCOUNT PROGRAM APPLICATION FORM

HONDA RED RIDER PROGRAM – ROAD RACE

ELIGIBLE UNITS – NEW 2017 CBR600RR, CBR1000RR, CBR1000R SP

Dealer must email your completed 2017 HONDA CBR UNIT DISCOUNT CLAIM FORM, on or before March 31st, 2017 to:

Email: mcracing@ch.honda.com

Racer's Name: _____

Address: _____

Town (City): _____ Prov.: _____ Postal Code: _____

Telephone No.: () _____

E-mail Address: _____

Sanctioning Body (Circle): CSBK Other: _____

License No.: _____ Competition No.: _____ Racing Class: _____

Eligible 2017 CBR Model (Circle): CBR600RR CBR1000RR CBR1000R SP

Serial number: _____

Dealership Name: _____ Dealer Code: _____

Honda Approval: _____ Date: _____

Terms and Conditions:

- **Honda 2017 CBR Unit Discount Program Application Forms are due by *March 31, 2017*. The discounts will be offered on a limited basis and all eligible riders will be reviewed and approved by Honda Canada Inc. in its sole discretion. Purchased CBRs must be paid in full at the time of purchase. Honda reserves the right to stop at any time prior to March 31st, 2017.**
- Program is limited to new, previously unregistered **2017** Canadian specification models of Honda and is available for a limited time on CBR600RR, CBR1000RR & CBR1000R SP.
- To be eligible for the Honda 2017 CBR Unit Discount Program, eligible racers must also be registered in the Red Riders Program with Honda Canada Inc. with the registering dealer.
- Eligible racers must have a valid competition license and be in good standing with their racing series organizer. Racers must be recognized as “**Pro**” by their sanctioning body and race in the **Pro** classes. Eligible racing organization is CSBK. Honda reserves the right to limit the Discount Program to only the most competitive professional racers based on a review of each applicant's racing history and profile in the racing community. Racers who intend on applying for the Discount Program are encouraged to include an overview of their racing experience and racing community profile with their Red Riders application.
- The eligible 2017 CBR Unit must be registered under the applicant's name. If under 18 years of age, the motorcycle must be registered in both the parent/legal guardian and the applicant's name.
- Racers must compete in 75% of official racing events in the series they participate in under the Red Riders Program, which will be verified by Honda at the end of the racing season.
- **Honda Canada Inc. reserves the right to amend or terminate the 2017 Honda Red Rider Program and the Honda 2017 CBR Unit Discount Program without notice or obligation.**